SECTION A

Answer ALL questions

1. Briefly describe the main functions of a web server. (6 marks)

2. Briefly discuss the five basic requirements of secure systems. (10 marks)

3. Describe what a Value Chain is. (6 marks)

4. Define Strategic Management. (4 marks)

5. Define Competitive Advantage. (4 marks)

6. Briefly describe the main steps in Strategic Planning for Electronic Commerce. (6 marks)

7. Briefly explain the significance of bandwidth on an e-commerce site. (4 marks)

8. Typically, an Ethical issue in E-commerce involves a dilemma; briefly describe the five steps you would follow in an Ethical Analysis of a situation.

(10 marks)

SECTION B

Answer TWO questions

9. Ethics has no part to play in e-commerce – discuss (25 marks

*10. Define an intranet and discuss their generic information system functions and their application areas. (25 marks

* 11. Describe and explain the Five Forces model for competitive advantage in the context of ecommerce systems. (25 marks)

12. Discuss the management issues of web engineering. (25 marks)